CHRISTIAN MARQUEZ
UI/UX DESIGNER

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SUMMARY

I am a UI/UX Designer based in Adelaide who loves designing interactive digital experiences. You can find my portfolio of works at: **tipofolio.com**

I have dedicated the last ten years to designing, developing, and managing web products and services in the cultural and creative industries.

Currently, I'm looking for a opportunity in Australia.

SKILLS

Design: I design user interfaces in Figma with a strong focus on user experience and Mobile-first design. I'm an expert in Information architecture, user journeys, prototypes, usability testing, and look & feel evaluations.

Front-end development: I develop websites in HTML5+CSS and JS, I use Atom as a source code editor, and I am an expert working with CMS platforms such as Sharepoint, Drupal, Joomla and Wordpress. I also have experience with some animated pieces using Adobe Animate, Premiere, and Audition to create them.

Philosophy: I make things powerful, functional and user friendly.

EDUCATION

Piloto University of Colombia - **unipiloto.edu.co**
Diploma in design and development of dynamic websites [HTML5 & CSS3]
2014 - 2014

Los Libertadores University - **ulibertadores.edu.co**
Bachelor's degree Graphic Design
2003 - 2007

EXPERIENCE

UI/UX DESIGNER
Ministry of Culture of Colombia - **mincultura.gov.co**
Sept 2013 – sept 2021

The MCC is a government entity responsible for coordinating, regulating, and issuing the provisions on preserving and promoting cultural events in Colombia.

- Design and develop microsites in HTML+CSS based on business requirements and user needs.
- Content Management in the Microsoft Sharepoint CMS.
- Plan, execute and oversee testing of the outgoing web features to comply with the government quality assurance standards.
- Communication of design ideas and prototypes with developers.
- Designing digital marketing content such as social posts, eBooks, case studies, videos and photography.

SENIOR WEB DESIGNER
Geometry Global - WPP - **geometry.com.co**
Apr 2013 - Sept 2013

Geometry Global is an advertising agency that is part of the British business group WPP.

- Prototype web and mobile applications focused on showcasing the user experience and micro-interactions.
- Designed an interactive landing pages for Allianz.
- Support to the team with some multimedia projects that involved high technology and multiple screens.
- Generating ideas and pitching them to stakeholders.

WEB DESIGNER
McCann Worldgroup - **mccann.com.co**
Oct 2010 - Apr 2012

McCann Erickson is a global network of advertising agencies with a presence in more than 120 countries.

- Designed digital assets for Nestle advertising campaign.
- User interface design for Sodimac, a Chilean construction Trade company.
- Created email marketing campaigns in the Mailchimp CRM for Falabella, the largest Chilean retail company in South America.
- Ensuring consistency of brand and content experience across digital customer touch points.